

This has been an incredible moment for science, and The Franklin Institute aims to encourage more young people to pursue science and technology fields. **Thank you for joining us in delivering our mission to inspire and educate.**

THE
FRANKLIN
INSTITUTE

2021 YEAR IN REVIEW

“ on **OUR IMPACT**

[The Franklin Institute] was pretty much my favorite place in the world to go when I was a kid, and no doubt a huge reason why I am a physician now.

—Lauren



We welcomed over
248,000 VISITORS

into our science center for safe and fun learning!

110,000 more than in 2020!

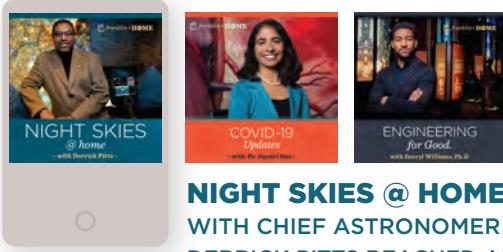
IDEA WORKS
the creativity exhibition

peco
AN EXELON COMPANY

BREAKING WORLD RECORDS!

To celebrate the opening of the Crayola exhibit, local artist **Dyymond Whipper-Young** broke the World record with a **6,450 square foot** drawing.

franklin@ HOME



NIGHT SKIES @ HOME
WITH CHIEF ASTRONOMER DERRICK PITTS REACHED AN **ASTRONOMICAL 167,000 VIEWERS**

THE FRANKLIN INSTITUTE *Awards*

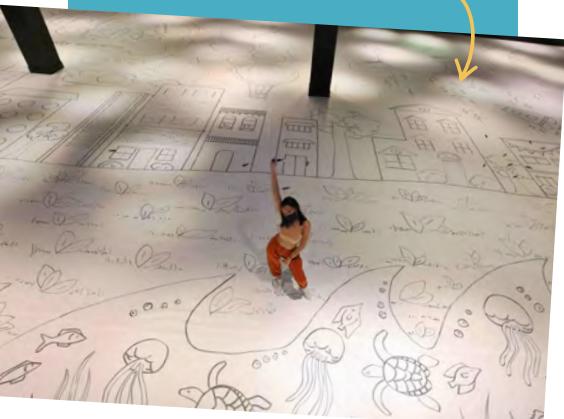
Presented by

BANK OF AMERICA

More than **5,000 views** of the live broadcast and recording, where the inaugural **NextGen Award** honored **Dr. Kizzmekia Corbett** for outstanding work in vaccine development.



WE CELEBRATED, UPLIFTED, AND LEARNED FROM ONE ANOTHER





In 2021, we remained committed to under-resourced youth and families in Greater Philadelphia.

Your generosity supported The Franklin Institute's mission and vision that seek to make STEM learning more equitable and accessible for underrepresented Philadelphia-area youth.

By prioritizing our FREE and ACCESSIBLE programs, we aim to inspire future generations of racially diverse professionals in science, technology, engineering, and math.

I started my master's degree this week, and my intro to grad school course had me thinking and writing about my STEM Scholars experience.... Truly the best decision I have made thus far in my educational journey.

- Deanna
STEM Scholars Student
Class of 2014

16,317 discounted visits provided to underserved families!



STEM Scholars Class of 2021



The Franklin Institute is a nationally recognized creator of informal STEM education programs that reach across 33 states.

61
college acceptances and \$2.1 million in scholarship offers were received by STEM Scholars Class of 2021.



In 2021, the Institute received a Mission2Mars NASA grant.

MISSION 2MARS
ENGINEERED BY THE FRANKLIN INSTITUTE

gsk
GSK's Science in the Summer reached 5,046 individuals in Philadelphia and 18,000 individuals nationally.

In 2021, Leap into Science had 3,845 participants.

132
students in our PACTS and STEM Scholars programs continued learning virtually during the 2020-2021 school year



The Institute hosted a **four-day Youth Climate Summit** for Philadelphia-area students and educators in grades 8-12. **Over 70 attendees represented 18 schools**, with the majority located in PA Environmental Justice areas.



OUR MISSION: In the spirit of inquiry and discovery embodied by Benjamin Franklin, the mission of The Franklin Institute is to inspire a passion for learning about science and technology.